

## **CENTRE FOR KOREAN RESEARCH**

*The Centre for Korean Research is pleased to present:*

### **“Korean Media ‘Big Bang’”**

**By Luke Kang**

**Friday, Feb 03, 2012**

**3:30-5:00pm**

Conference Room #120, C.K. Choi Building  
1855 West Mall



**Abstract:** An overview of the explosive growth in the Korean media industry over the last decade – what happened, how it happened, what are the implications, and where will it go from now? The talk will center on the evolution of the Korean media landscape and how it grew from an extremely low cost and local industry to a regional and growing international creative center of excellence.

**Bio:** Luke Kang is Senior Vice President and MD of the Walt Disney Company Korea. Prior to joining Disney, Luke was COO (Chief Operating Officer) at Live 365, a leading internet radio company based in Silicon Valley. Before that, he held various senior management roles with MTV Networks in Asia Pacific for several years, including roles as the senior VP of strategy and head of Asia Pacific digital media, as well as the MD of Korea. Luke holds a Master’s degree in management from the Stanford University Graduate School of Business, and a Bachelor of Arts from the University of Michigan.